

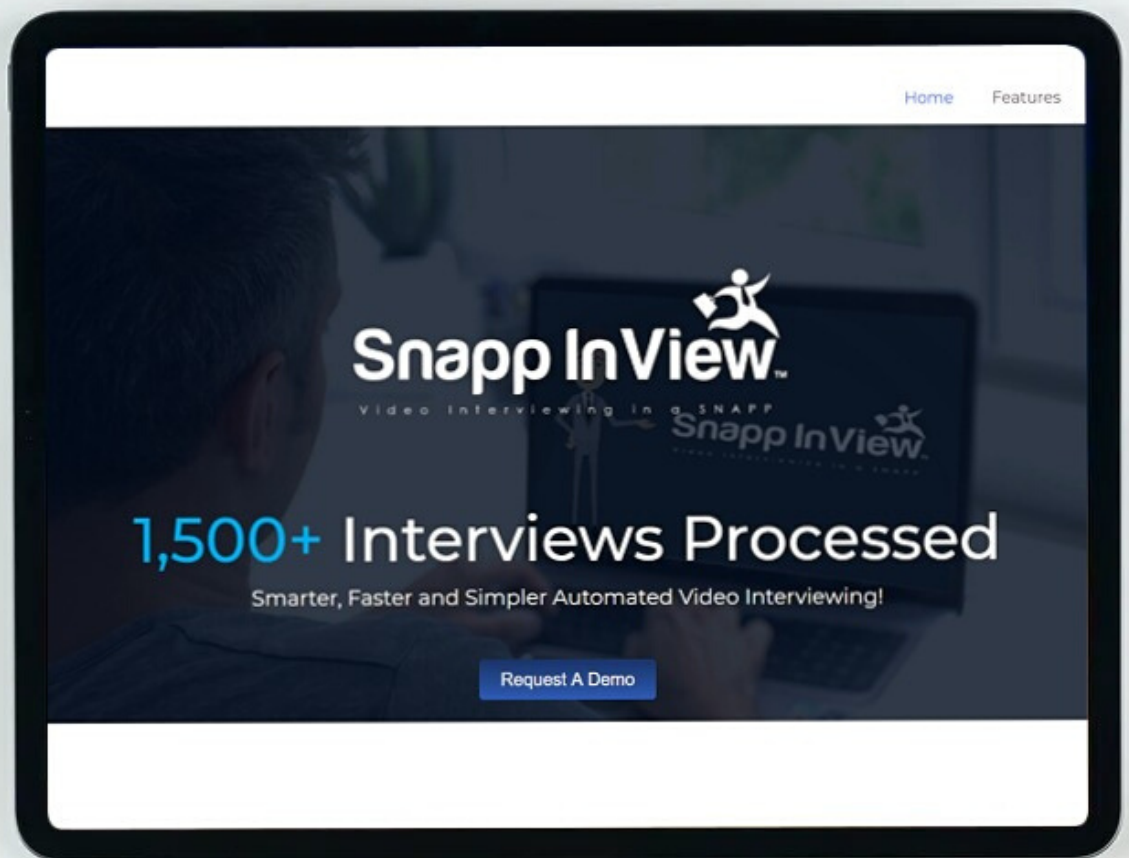
SNAPP CV GROUP PLC RECRUITMENT IN A SNAPP!

Available on the
App Store

GET IT ON
Google Play

Snapp CV Group™
THE SNAPP CV GROUP OF COMPANIES

VIDEO INTERVIEWING & MOBILE JOB APP



PRODUCT SUMMARY

HOW SNAPP CV CAN HELP!



14 Million
Candidates
CV Search



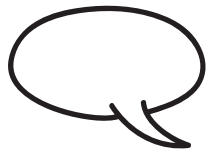
11 Million
Candidates
Resume Search



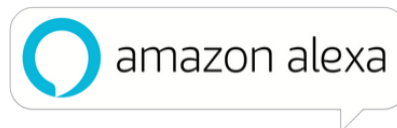
160,00
Jobs Listed



69,000
Jobs Listed



Voice Search
'Just Ask Tech'

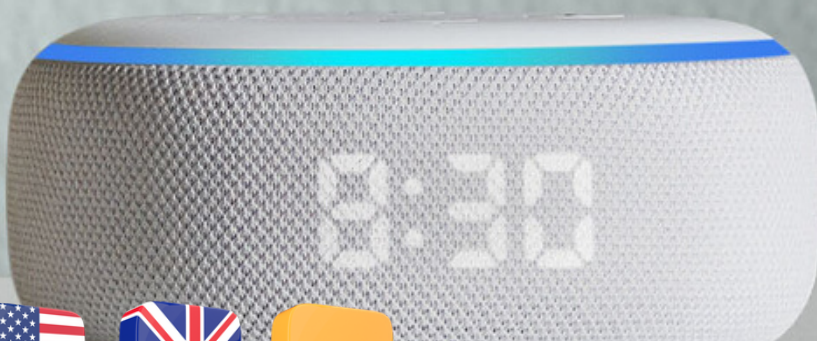


Your Jobs Listed
on 100m Devices



Easy Drag N' Drop
Technology

'Alexa Find Me A Job!'



WWW.SNAPPCVGROUP.COM

SNAPP CV

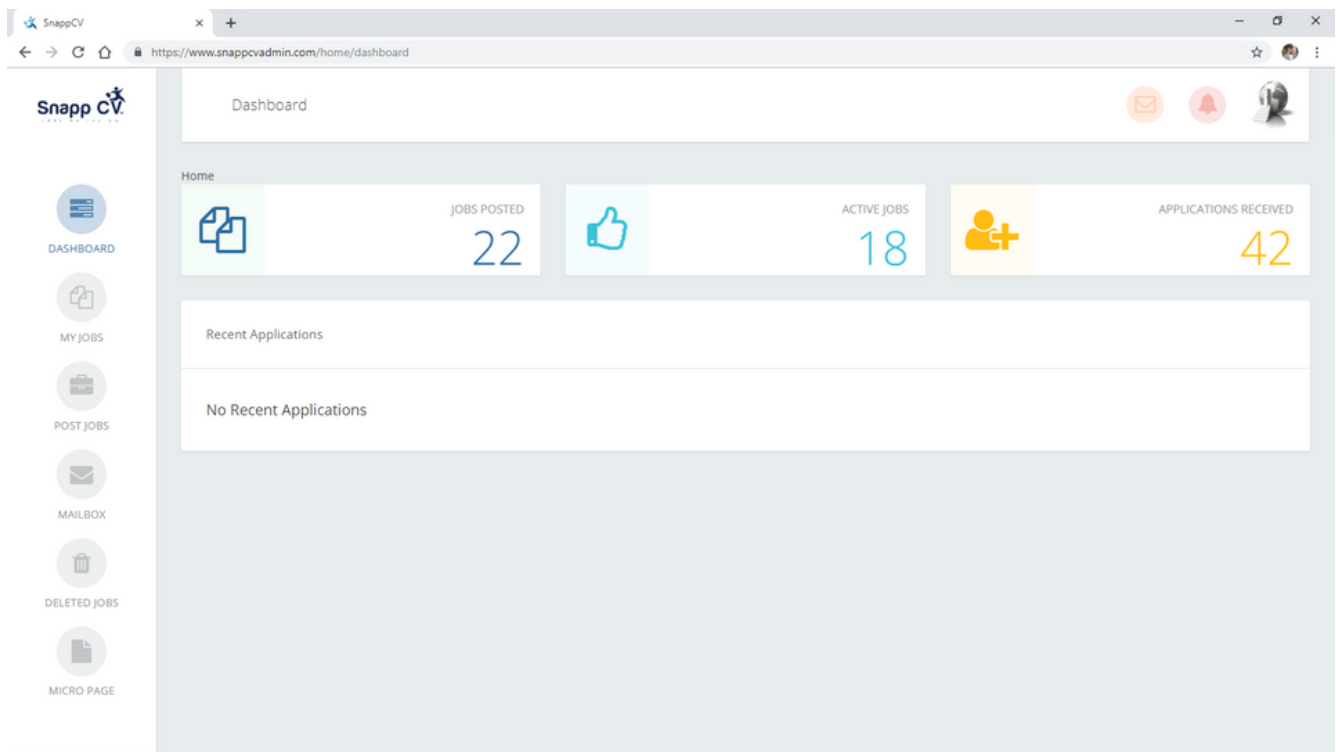
HOW SNAPP CV CAN HELP!

- Using 'Voice Search' Technology, users can now simply 'ask to find a job'
- Works with Amazon Alexa, with over **100m** devices now using the platform
- A mobile job board for both Android & Apple platforms
- **69,000 jobs** listed in the US, **180,000 jobs** in the UK
- CV/Resume Search of **14m candidates** in the UK and **11m** in the US
- For Employers, it is a web based portal for posting jobs and managing applicants.
- 'Job Loc' feature – allows candidates to get a notification on their phone to let them know there is a job vacancy in their industry in the area they are currently in.
- Candidates upload a 60 second video cover letter to tell you more about why they should be considered for the role.
- Snapp CV is available on the Apple and Android stores
- You can create a company Micro-site (profile page), which allows you to explain more about what your business values are.
- This is done both with a text description and a video introduction.
- Furthermore, you can attach a job-specific video to each individual role (with the job description).

With our unique In-house posting function, only users who sign in with a company email address will have access to view the roles, and will not be able to see roles from other organisations



EMPLOYER DASHBOARD



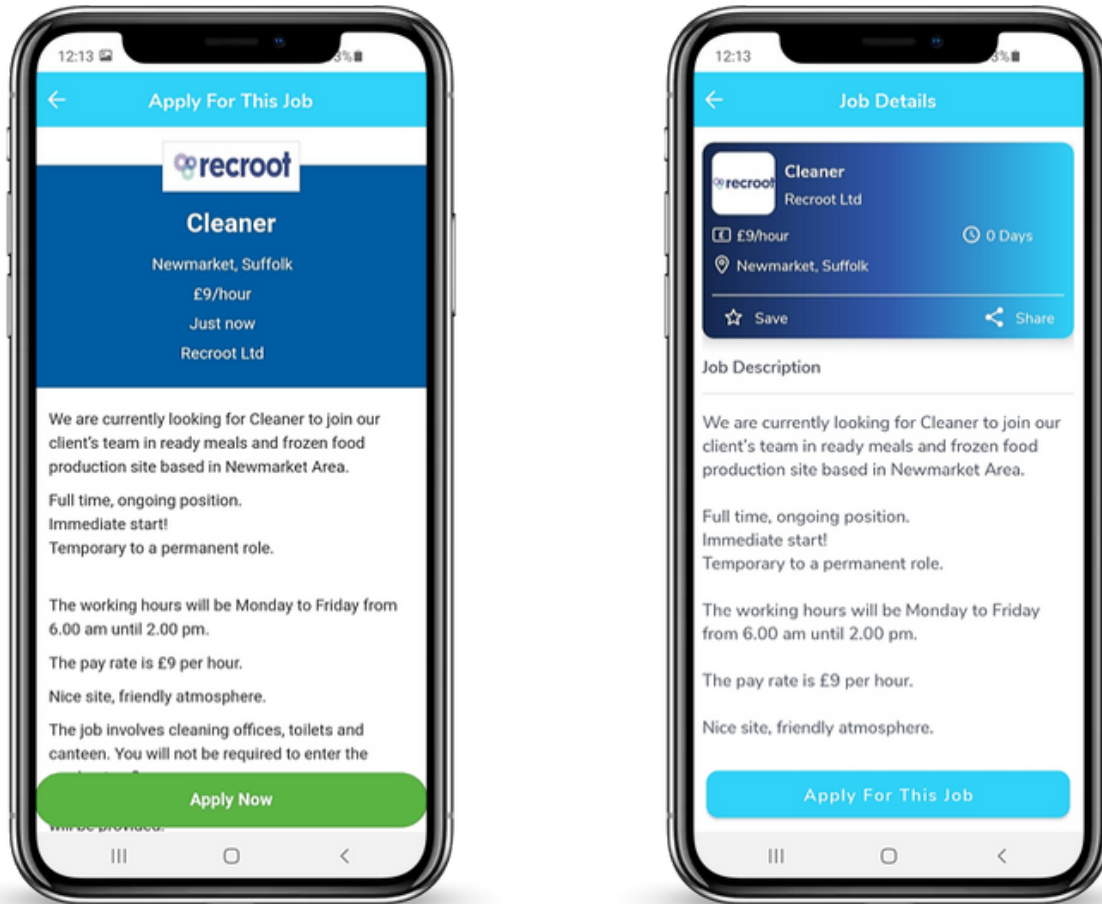
This is a screenshot of your Employer's dashboard. As you can see, the interface is neat and easy to navigate. At the top, you are given overall statistics, which are also links to see more detailed information on these categories. This shows the amount of jobs posted, active jobs and the job applications received.

The screenshot displays the 'Add Job' form in the SnappCV interface. It is organized into two columns. The left column, titled 'Basic Details', contains input fields for Job Title, Job Role, Job Industry, Min Salary, Salary For, Hiring Managers, Overview, and Job Location. The right column, titled 'Additional Information', features a rich text editor for the Job Description, a video upload section for the Job Introduction Video, and a dropdown menu for 'Job For'. At the bottom of the right column, there are two checkboxes: 'Is this job inhouse?' and 'Would you like to add pre-screening questions to this job?'. The form is clean and user-friendly.

The form for job posting is very simple.
Yet offers the applicant a huge variation of information regarding the role.



APPLYING FOR A ROLE



3 SIMPLE STEPS TO APPLY TO A JOB ON SNAPP CV

- User can search for a job via our new **Voice Search** or by tapping search options
- Then they can attach a 60 second video cover letter.
- Then they press Submit Application and all their information including their CV and Video, this will then be sent to your dashboard and your email address.
- When applying for a role, they have an Overview and Job description to read, and the JD video button to watch a video you have uploaded for this role.
- They can apply for the role or can favourite the job if they want to apply at a later time.
- They can also go to your company profile (Microsite) to view more about your company, and to see all the roles you have to offer.



VIDEO INTERVIEWING



SNAPP INVIEW:

- Snapp InView is an on-demand, video interviewing software.
- It allows you to interview a large number of candidates all at the same time, without someone being on the other end.
- It saves businesses time and money on their hiring, and aims to remove the restraints of time zones, missed interview slots, the commute to attend and costs for travel.
- REED, suggest that the average time for an interview is between 45 mins and 1 hour, which is very time consuming for the interviewer.
- However, with Snapp Inview, you has access to unlimited interviews that can be conducted all at the same time.
- You can then watch these videos back, anytime, anywhere.



THE PROCESS

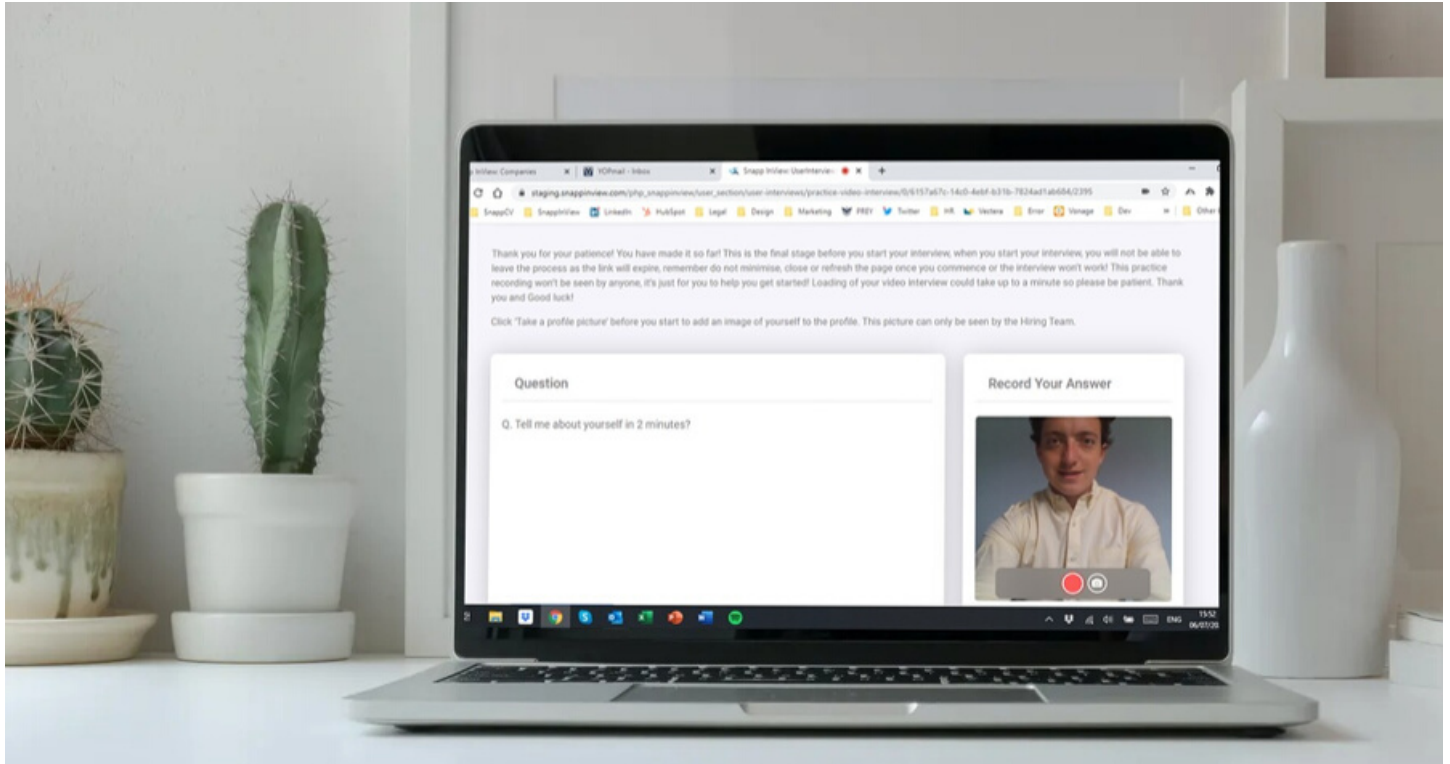


SNAPP INVIEW:

- The process is very simple:
- As a hiring manager, you set up the questions and the time limits for each answer.
- You then add the candidates emails to your account (you can bulk import for ease), and send out the interview with a click of a button.
- As we are trying to make the tool as efficient as possible whilst also maintaining the human personalisation, you can record an introduction video which the candidates will see before they start their interview.
- Then you wait for the candidates to complete it in their own time (if you have set a deadline, they have to do the interview before then or it will expire).



PLAYBACK OF INTERVIEWS



Once the candidates have completed their video interviews, there is a very easy resourcing process. As soon as each candidate finishes their interview, the hiring manager will receive an email to say there has been a new interview completed which can be viewed as soon as the interview is completed. You can see each answer from the candidate with the question below it.

The main hiring manager can add team members who can log in to rate out of 5 stars and comment on the candidates' interviews.



Fully Mobile Responsive



DRAG N' HIRE FUNCTION



Snapp InView
Video Interviewing in a SNAPP

Create Video Interviews >
Talent Pool >
Manage Candidates >
Manage Hiring Team >
Logout

APPLICANT LIST

This is your candidate list. You can drag and drop candidates between the sections. Once you are happy with the decisions, go to the individual candidate page.

[Delete All](#)

Applications Received

John Smith IT SUPPORT APPRENTICE ★★★★★	Phoebe Kupit BUSINESS ADMIN ★★★★★	Vini Doe IT SUPPORT APPRENTICE ★★★★★	Aaron Stewart DIGITAL MARKETING APPRENTICE ★★★★★
Leonie Jones IT SUPPORT ROLE ★★★★★	Holly Barnes BUSINESS ADMIN ★★★★★	Harry Reid IT SUPPORT ROLE ★★★★★	Olivia Smith DIGITAL SOCIAL MEDIA ★★★★★
Amira Adams IT SUPPORT APPRENTICE ★★★★★	Daniel Armstrong IT SUPPORT APPRENTICE ★★★★★	Jack Alloy BUSINESS ADMIN ★★★★★	Oliver Woodfield IT SUPPORT APPRENTICE ★★★★★
Paige Hummes DIGITAL SOCIAL MEDIA ★★★★★	Cameron Cross DIGITAL SOCIAL MEDIA ★★★★★	Louie Steele DIGITAL SOCIAL MEDIA ★★★★★	Esther DIGITAL SOCIAL MEDIA ★★★★★
Carmen DIGITAL SOCIAL MEDIA ★★★★★			

We have integrated a unique DRAG N' HIRE™ function.

- When you decide if you would like to Accept or Reject a candidate, you can select multiple, to 'drag and drop' them into the relevant category boxes being Approved Candidates and Rejected Candidates.
- Candidates will then receive an automatic email saying whether they have moved to the next stage of the process or whether they will not be progressing any further in the process.
- Alternatively, you can individually Accept or Reject them, including a personalised feedback email to advise them on the next steps, or to let them know why they weren't able to proceed in the process.



COMING SOON!



COMING SOON!

AUTOMATIC SCHEDULING:

Automatic Scheduling – once the candidates for interviewing have been decided, the company sends out a list of times to all of them, which the company are available to interview on. On a first-come-first-serve basis, all the candidates select the date and time slot that they want, and this is automatically booked into a calendar on Snapp InView. On this calendar they can see the candidates and time slots booked into.

LIVE INTERVIEWING:

Live Interviewing - once all the interviews have been scheduled, and it is time for one of the interviews, the hiring manager goes into the online chat room, and the candidate goes to a 'waiting room page'. When the HM is ready for the candidate, the candidate is placed in the room and both parties can see and hear each other via camera and microphone. These live interviews are recorded for the hiring team to rate and comment later.

ASSESSMENT CENTRES:

Giving companies the option to hold assessment centres to their candidates from their own homes. These will be done using video, and sending out equipment to be used for the assessments.



COMING SOON!



COMING SOON!

HIRING TEAM ANALYTICS (AI)

Monthly reports on the hiring team; whether they are watching all the videos, engaging with the rating and comment system, and will check for bias if there are clear anomalies with the ratings. These anomalies will be flagged up to check why they may be rating so differently to other.

OUTRO VIDEO

Your team can create a 'Thank you for interviewing, what comes next...' video for candidates once they have completed their interview.

SNAPP INVIEW MOBILE APP

An app that allows candidates to record their video interview answers with their mobile phone front-facing camera. This allows a more 'On the Go' experience.



WWW.SNAPPCVGROUP.COM